



2025 IIBHN Conference Annual Sponsorship

Please consider partnering with us by sponsoring our annual IIBHN conference. A conference where hundreds of behavioral health specialists, members of the state and criminal justice system, physical health providers, and university students come together to focus on best clinical practices in behavioral health.

Conference Partnerships & Sponsorship Opportunities

Join us for the 8th Annual IIBHN Conference, featuring state and national Integrated Behavioral Health (IBH) experts. This year's theme is Collaboration in Motion: Shaping Team-Based Models for Integrated Health.

Why Sponsor IIBHN 2025?

- Network with top IBH professionals and leaders
- Build clinical expertise and gain practical implementation skills
- Participate in interdisciplinary discussions and explore innovative solutions
- Access current research and industry trends
- Influence community health outcomes through strategic partnerships

Event Details

Dates: April 10th -12th, 2025

Location: Anderson Building at St. Luke's Medical Center

Address: 100 E Idaho St, Boise, ID 83712 South Tower, Anderson Building, 5th Floor

Expected Attendance: 300+

Who will be there:

- Mental health and SUD providers
- Healthcare teams
- Healthcare administrators
- First responders
- Payors
- Data analysts

Sponsorship Levels:

Please select the level of sponsorship you are interested in, below. All levels of sponsorship are greatly appreciated because each level supports our efforts to provide a wide variety of speakers and maintain affordable registration fees for attendees.

Champion Sponsor

- 5 minute spot at the keynote to talk about company initiatives
- Marquee placement on the IIBHN home page
- Acknowledgment on the IIBHN home page and C-WHO blog
- Recognition as a Champion Sponsor at all IIBHN sessions
- Recognition as a sponsor for the IIBHN in-person networking event
- Acknowledgment on all promotional marketing for the conference
- Ten (10) complimentary conference registrations (\$5,000 value)
- Spot for a Vendor Table

\$10,000

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Premier Sponsor

- Acknowledgment on the IIBHN home page and C-WHO blog
- Recognition as a sponsor for all sessions
- Recognition as a sponsor for the IIBHN in-person networking event
- Acknowledgment on all promotional marketing for the conference
- Five (5) complimentary conference registrations (\$2,500 value)
- Spot for a Vendor Table

\$5,000

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Major Sponsor

- Organization logo and link on the IIBHN conference website and in conference app/platform
- Large screen multi-media presentation at the general sessions (Digital logo on multimedia welcome slide for individual sessions)
- Two (2) complimentary conference registrations (\$1,000 value)
- Spot for a Vendor Table

\$2,000

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Advocate Sponsor

- Logo on every session's intro slide
- One (1) Complimentary Conference ticket and one (1) additional 20% discounted ticket
- Discounted pricing available for non-profits
- Spot for a Vendor Table

\$700

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Please visit the IIBHN 2025 Annual Conference Sponsorship webpage to select the level of sponsorship you are interested in, <https://c-who.org/iibhn-conference/sponsor/>.

Custom event sponsorships available, please email LindaC@c-who.org with the header "Custom Package IIBHN 2025 Annual Conference Sponsorship".

Sponsor Information:

Once you have submitted your Sponsorship payment, Linda Cardwell will reach out to you to collect a few items:

- your logo for all the marketing materials and website
- confirmation on whether you are going to want a vendor table at the conference and for which days
- the names and emails for your complimentary conference tickets
- For Champion Sponsors, the name and email of the individual who is planning to speak for the 5 min spot at keynote
- For Major, Premiere, and Champion sponsors, you have the opportunity to gift your conference tickets to individuals who would otherwise be unable to attend due to financial constraints (just notify LindaC@c-who.org and she will make sure the tickets get distributed).

Vendor Table Information:

If you are interested in hosting a vendor table at the conference, you have the flexibility to have your table up for 1 day, 2 days, or all 3 days. Below are the setup and teardown details:

- Setup:
 - Wednesday, April 9, 2025: 1:00–5:00 PM
 - Thursday, April 10, 2025: 6:00 - 8:00 AM
 - Friday, April 11, 2025: 6:00 - 8:00 AM
 - Saturday, April 12, 2025: 6:00 - 8:00 AM
- Duration: Please ensure your table is staffed at all times and remains set up for the entire day. You are welcome to attend conference sessions as long as at least one representative remains at your table.
- Teardown:
 - Thursday, April 10, 2025: 5:30 - 6:30 PM
 - Friday, April 11, 2025: 5:30 - 6:30 PM
 - Saturday, April 12, 2025: 5:30 - 6:30 PM

Contact Us:

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Linda Cardwell

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